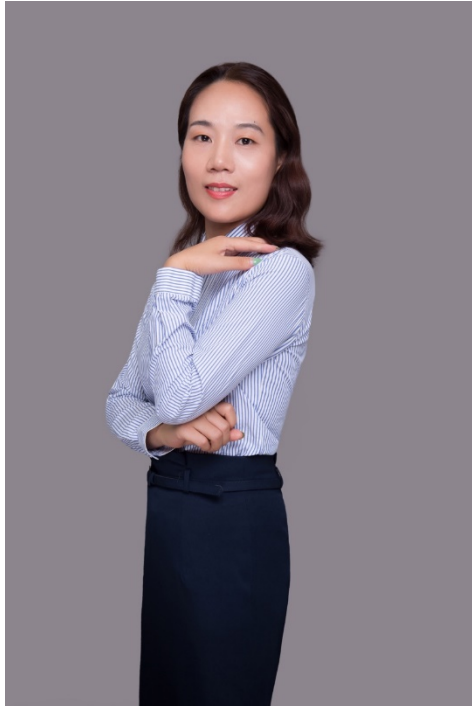


Miss Xiyan Tian, as the General Manager of Alibaba Local Services. Responsible for innovative business cooperation and related policy research in China. Moreover, she also in charge of the “Female Growth” project, The "Female Growth" project is an action focusing on women's employment and entrepreneurship, women businesses' income increase and promotion of women's positive energy. It includes four parts: "Women's Business Support Plan", "Women's Platform", "Women's Power" and "Women's Warmth". In March 2019, we set up a special group, and with All-China Women's Federation together emphasis on the poor areas, for the broad masses of urban and rural women, life service startup projects and jobs, and hope to cultivate a group of entrepreneurial ability and innovative consciousness of women to become rich, to promote women's employment entrepreneurship. She has rich experience at Internet industry since she has been

working at Internet Company for 10 years. As a leading consumer service platform in China, Eleme holds 2.9 million active consumers, 850 thousand active riders and 2.5 million active merchants. It maintains a deep coordination with Alipay, Taobao, Fliggy, Amap, and is committed to building Alibaba's "perfect urban life circle". We always insist on moving side by side with our merchants, and use "New Services" to drive the digital life "New Consumption" in the whole scene of eating, housing, transportation, travel, entertainment, and shopping. and drive the business of delivery, live shopping guides, and take-out star up business as the representative of "New Employment."



田西艳女士，现担任阿里巴巴本地生活总经理，主要负责阿里巴巴本地生活旗下饿了么和口碑平台在全国创新业务合作以及相关政策研究，同时她也是“她计划”项目的负责人。“她计划”是一个围绕女性就业创业、女性商家创业增收和宣传推广女性正能量的助力行动，包括“女性商家扶持计划”、“她平台”“她力量”和“她温暖”四个部分。2019年3月，阿里本地生活围绕“她计划”成立专项小组，与全国妇联合力为以贫困地区为重点的广大城乡妇女，提供生活服务类创业项目和就业岗位，希望能培养一批具备创业能力和创新意识巾帼致富带头人，促进妇女就业创业。田西艳女士十年来一直服务于互联网企业，拥有非常丰富的经验。

阿里巴巴本地生活业务版块的饿了么、口碑、客如云、蜂鸟即配等生活服务平台，与支付宝、淘宝、飞猪、高德等生态平台保持高度协同，致力于构建阿里巴巴“城市完美生活圈”。我们始终坚持与生活服务业广大商家并肩前行，以“新服务”拉动吃、住、行、游、娱、购全场景的数字生活“新消费”，带动以配送员、直播导购、外卖创业为代表的“新就业”。