

TUSHAR PARIKH



Tushar is Country Head of Brazil and is also BFSI Head of Latin America for Tata Consultancy Services (TCS), responsible as the main representative of TCS at the local market. In this dual role, he focuses on the expansion of BFSI in Latin America, as well as the implementation of the company's strategy in Brazil.

He has two decades of professional experience, of which more than 17+ years were dedicated to TCS. Tushar held various roles and led strategic initiatives including Customer Relations, Sales, Business Development, spearheading Customer-Centric business model advising customers on Digital Strategy & Transformation.

He is a regular speaker in different country, business, and customer forums across Latin America such as CIAB (Brazil), Latin Finance Brazil, BRICS, Whow Innovation Festival, CASE, India-Brazil Chamber of Commerce events, America Digital Mexico among others. He has written articles that were published in the press related to Business 4.0, as well as challenges and trends for the IT segment.

Tushar holds a master's degree in Computer Application from India and attended "Leading Professionals Service Firms program" at Harvard Business School. He completed "TATA Group Executive Leadership", at Ross School, in Michigan. He is alumnus of the Indian Institute of Management (IIM, Ahmedabad), where he attended the Senior Leaders Program. Further, he completed "Business Excellence Leaders Program" at TCS.