



VIKRAMJIT SINGH SAHNEY, Padma Shri Member of Parliament–Rajya Sabha

Chair India)	:	International Chamber of Commerce (ICC Paris -
Honorary Consul	:	Republic of South Africa
Chair	:	BRICS Agri Business Forum
Board Member	:	National Skill Development Corporation, (NSDC) Govt of India
Member	:	Board of Trade, Govt. of India
Board Member	:	India Brand Equity Foundation, Govt. of India
Vice President	:	Honorary Consular Corps Diplomatique - India
Member	:	India - UAE Joint Task Force
Equity Partner	:	Foskor, Govt. of South Africa
Strategic Advisor & Board Member:		MUNTAJAT, Qatar (India)
Board Member	:	FICCI & ASSOCHAM
Member	:	Prime Minister's Indo-Africa Business Council
Member	:	Prime Minister's Indo-South Africa CEO Forum
Chairman	:	Indo-South Africa Business Forum
Chairman	:	Indo-Qatar Jt. Business Council
Member	:	World Economic Forum
Member	:	ICC World Chambers Federation General Council
Chairman	:	Sun Foundation- NGO
Chairman	:	Sun Group
International President	:	World Punjabi Organisation
Secretary General	:	Maharaja Ranjit Singh Trust
Chairman	:	Mata Sundri College for Women, Delhi University

Advisor : Educate Widow's Child Fund
Patron : ROKO Cancer

Vikramjit S. Sahney, Padma Shri

Mr. Vikramjit S. Sahney, Padma Shri, is a highly acclaimed entrepreneur, philanthropist and social activist from India.

He is the **President-International Chamber of Commerce (ICC Paris-India)**, **Chair of SAARC Chamber of Commerce & Industry** and **Honorary Consul for the Republic of South Africa for Northern India**. Mr. Sahney is also the **Chair of BRICS Agri Business Council**, Member of **Board of Trade**, Govt. of India & **ICC World Chambers Federation General Council** and **Board Member: FICCI & ASSOCHAM**. He is Chairman for Indian Council of UN Relations.

His academic credentials include master's in economics and Business Administration.

A self-made man, Mr. Sahney is a versatile personality engaged in diverse fields including social, cultural and humanitarian. A great visionary and karmayogi, equipped with remarkable interpersonal skills, this charismatic personality is a motivation for many.

Mr. Sahney has been playing principal and meaningful roles on various illustrious platforms with extreme commitment and a great sense of responsibility. He has devoted significant efforts in terms of his vision, time and all possible support in the direction of strengthening these platforms. Recapitulating some of them as hereunder:

1. **Chair-International Chamber of Commerce (ICC Paris-India)** : as its Chair, Mr. Sahney is committed to promoting trade and investment, open markets for goods and services, and the free flow of capital as the "World Business Organisation" through rightful dissemination of its core activities mainly-rule setting, dispute resolution, and policy advocacy. Since the members of ICC are themselves engaged in international business, ICC rulebook, although voluntary, govern the conduct of business across borders and have become part of international trade.

2. **Chairman - SAARC Chamber of Commerce & Industry (SCCI)**, Mr. Sahney has been playing a dominant role in capacity building and creating awareness within the SAARC region. He recently attended **SAARC Summit** in November 2014 at Kathmandu and had one to one interaction with Prime Ministers of SAARC Countries namely India, Nepal and Bhutan. Earlier in 2014, Mr. Sahney hosted **SAARC Economic Summit/SAARC Business Leaders Conclave** in January this year that had the historic participation of **commerce ministers** of all member nations on any non-governmental forum. Besides, the commerce secretaries of member nations, high commissioners, finance secretary of India were some of the esteemed panellists and participants of the summit that was attended by over 600 delegates from all over SAARC. The declaration submitted by him has been accepted by SAARC Secretariat in its entirety. Please see the Youtube link : <https://www.youtube.com/watch?v=AePtyZfTQas&feature=youtu.be>

- Mr. Sahney has made presentations to **Finance Ministers of SAARC nations & SAFTA Committee of Experts** as also connecting with **Secretaries of Home Ministry & funding agencies** such as World Bank, ADB, IFC, FNST etc.

- Being involved for over a decade on this prestigious platform, Mr. Sahney has **in-depth understanding and interpersonal connect** with various countries of SAARC majorly including **Pakistan, Bhutan, Bangladesh, Nepal, Afghanistan**.
- He has been actively facilitating and participating in various national seminars, summits, conclaves and conferences, holding joint studies, conclaves and workshops on several issues including Trade Facilitation, services, Capacity Building, Health, connectivity etc. Most of his recommendations and initiatives have been successfully implemented in SAARC policy framing.
- **Direct Interactions with Prime Ministers of SAARC Nations:** Mr. Sahney has held fruitful meetings with **Mr. Narendra Bhai Modi**, Hon'ble Minister of India. He has also held meetings with **Mr. Lyonchhen Tshering Tobgay & Mr. Nawaz Sharif, Hon'ble Prime Ministers of Bhutan & Pakistan** respectively with a clear focus on economic cooperation, trade liberalisation and people to people contact. Recently concluded **SAARC Economic Summit with the participation of Commerce Ministers of all SAARC Nations** on 18th January 2014.
- **Chair, BRICS Agri Business Forum:** Mr. Sahney has made observations and given presentation before the **Heads of States of all BRICS Nations** highlighting critical role of agriculture in ensuring food security & overall economic development of nations including employment led growth & poverty reduction. He is actively involved in deliberations involving members of BRICS Forum, within nation and other member countries. Please watch the following link for ready reference: <https://www.youtube.com/watch?v=SbpLdYpf8AA>
- **Expert on Subsidies on Food, Fertilizers & Agriculture:** Mr. Sahney is an authority on trends and opportunities in the domestic and international market of Fertilizers & food and has made periodic recommendations through his expertise to the government. He has also professed rationalizing of subsidies, balance use of fertilizers and focusing on direct transfer of subsidies to farmers. Mr. Sahney has also been recommending various strategic measures to check spiralling prices of phosphatic and potassic fertilizers and increase urea prices to maintain optimum balance as and when the need arises together with use of organic and water-soluble fertilizers.
- **Foreign Trade Policy & Counter Trade** Mr. Sahney is an expert on Foreign Trade Policy and as Member of Board of Trade, Government of India, he has been making recommendations to augment export and undertake policy of Offsets. Mr. Sahney has vast experience in advising structuring and implementing various countertrade and offset deals such as reciprocal purchase agreements, escrow account management, offsets to various multinational strategic investors.
- **Budget, its Recommendations and Implications:** Mr. Sahney has been invited on various channels & by Federations as esteemed panellist to discuss budget - pre budget recommendations and post budget review. A few pre-budget recommendations given by Mr Sahney have found part of policy. He was on panel of DD News & NDTV on recent Budget analysis.

- **Honorary Consul General of Republic of South Africa for Northern India:** Mr. Sahney has been decorated with the Honour of 'Honorary Consul General' of The Republic of South Africa in India as the right choice because of his professional background and socio-cultural standing with South Africa. As Honorary Consul, Mr. Sahney's responsibilities are directed towards development of commercial, economic, cultural and strategic relations between India and South Africa and also promote friendly relations between the two.
 - **IBSA:** Mr. Sahney has addressed the issues of meaningful coordination and contribution in IBSA in terms of development in the IBSA countries, and also the impact of their policies for other countries. He has been actively promoting Indo-South African trade, cultural and social relations through varied activities such as hosting and honouring Dr. Jacob Zuma, President of South Africa; presiding over seminars on "Indo-South Africa Relationship", sponsoring & hosting various seminars and conferences, cultural shows & releasing literature during the visit of various dignitaries from South Africa.
 - **Co-Chair Commonwealth Business Club of India:** As Co-chair of Commonwealth Business Club of India, Mr. Sahney worked hard to encourage and support the multilateral trade, business and investment as well as Marketing of the Indian Sports and its promotion within the commonwealth countries and beyond. His focus also included investments in sports science & medicines as well as sports infrastructure. He laid stress on technology & competence on global level, meet right partners, apprise government on policy changes, issue of promotion of domestic sports. Mr. Sahney organised and sponsored "**India Business Conclave**" in Johannesburg during the arrival of Commonwealth Games Baton in South Africa and supported various Road shows for "**Brand India**" in **U.K., Australia, Singapore, South Africa, Pakistan and Sri Lanka**. Mr. Sahney professed sports as means of **strengthening international relations** through exchange programmes, trainings, tournaments & exhibition matches etc.
 - **As Member, Prime Minister's Indo-South Africa CEO Forum & Indo-Africa Business Council, Indo-Pakistan Business Council besides chairing Indo-South Africa Business Forum & Indo-Qatar Jt. Business Forum,** Mr. Sahney has been dedicatedly working at enhancing economic linkages between India and the member countries. He has also chaired **IOR-ARC** and several other meaningful platforms. His main endeavour has been to constitute a platform to strengthen economic ties between the respective business communities and facilitate a consultative process to address the issues that might deter the progress. Mr. Sahney has also been an active participant as the Moderator & speaker on several prestigious platforms.
3. **Entrepreneur:** Always on the move, making an impact and excelling in whatever he does, Mr. Sahney has scaled the ladder of entrepreneurial success especially in the fertilizer and agri sector. He heads a successful business conglomerate focused on different areas including fertilizers, agri-commodities and Joint Ventures. Mr. Sahney is the **Chairman and CEO of Sun Group** with Sun International Pvt. Ltd. (Sun) as its flagship company and its overseas wholly owned subsidiaries. The Group has an annual turnover of over USD 500 million (Rs. 3000 crores approx) and growing.

Sun Group is a leading **international trading** and consultancy organization handling around four million tonnes of various fertilizers, fertilizer raw materials and agri commodities. Sun is also an '**Equity Partner**' of Foskor (Proprietary) Ltd, South Africa, one of world's largest fertilizer giants, and **Strategic Advisor** to Industrial Development Corporation (IDC) which is a National Development Finance Institution of South Africa. The group also has other

business interests such as structuring and implementing **counter trade and offset** deals world-wide; **transfer of skills & joint venture investments**. The Group is run professionally on modern management systems and has been accredited with ISO 9001: 2008 certification. The Group's business interests span almost the **entire globe spanning across Middle East, Africa, China, Europe & Latin America**.

4. **Philanthropist and Social Activist:** Mr. Sahney has embarked upon a journey to create a humane and more equitable society through CSR wing - Sun Foundation. Sun Foundation is reaching out to incapacitated and has provided support to less-privileged section of society thereby liberating destitute people from isolation, poverty and neglect. The projects span across five states of India and Internationally in South Africa, Jordan and Nepal. These projects include:
- **Project Surya Kiran** : Vocational and skill development training is imparted free of cost to underprivileged women and girls. At present 38 centres are being run in Haryana, Punjab and Delhi. Over 10,000 women and girls have been empowered under this project.
 - **#Mission Hope** : He undertook upon himself to bring back stranded Punjabi women from Oman who were stuck at Muscat under hostile conditions after being duped by unscrupulous agents on false pretexts.
 - **Project Taare Zameen Par** : running skill development centres for the disabled youth. These programmes are also offered free of costs to the beneficiaries. Over 900 students have benefitted at our centres in Delhi and are proudly contributing to their family income.
 - **Beti Bachao Beti Padhao Campaign:** The campaign raises strong concern about exacerbating sex discrimination and female feticide through awareness campaign and screening of educational films through the Foundation's Mobile Unit. Public interest messages by Ms. Priyanka Chopra, Sun Foundation's social ambassador and also by Mr. Sahney have been screening on television and multiplexes in the country.
 - **Project Angels of Sun:** Sun Foundation promotes education among needy children who would have otherwise lived a life in shadows of illiteracy. The Foundation gives stipends to about 150 under privileged children to cover school fees, cost of uniforms & books, etc.
 - **Swachh Bharat Abhiyan** : Jointly with Ms. Priyanka Chopra, Mr. Sahney has adopted Shivkarwadi, a large slum in Versova, Mumbai, for cleaning up the place and also to rehabilitate it. He has also adopted 'Suvidha Chawl' Bhagat Singh Nagar, Goregaon (W), Mumbai. His efforts included cleaning of the entire ground which had big mounds of garbage and carcass, cleaning up a well in the compound and covering it with net, gardening etc. Visit to the site from time to time has been the practice to urge the residents to inculcate cleanliness as way of life for healthy, clean and green India.
 - **Campaign against Drug Abuse & Financial support to de-addiction /rehab centres:** Sun Foundation got around 10,000 youth together to **pledge against Drug abuse** on a motivational platform at Amritsar on 3rd October 2015 raising the slogan "**Shake your legs.....keep away from Drugs**". On this occasion, Public Interest Message and song by Padma Shri Vikramjit S. Sahney, "**Karo Iraada, Pakka Vada, Aaj Nasha Tum Chodoge**" were also presented on drug abuse.

The Foundation has also been providing financial support to Aas Kiran Deaddiction cum Rehabilitation Centres in Ludhiana and Hoshiarpur run by Guru

Govind Singh Study Circle. At these centres, besides addiction treatment and supervision, spiritual counselling was also imparted to patients.

- **Jai Kissan, Jai Jawan - Adoption of Farmer-widows' Cause** : adopting 25 widows' families of the farmers who committed suicide in Vidharbha region. The funds have gone directly to the needy widows. The donation is towards rehabilitating the widows of the late debt-ridden farmers in the region. We have also announced adoption of Punjab's farmers' widows children for education. In addition, we have announced the adoption of the children of the martyrs of Pathankot tragedy for their education.
- **Sikh Heritage Multimedia Museum** : Established Sikh Heritage Multimedia Museum of par excellence at Gurdwara Bangla Sahib, New Delhi that was inaugurated by Shri Arun Jaitley, Hon'ble Finance Minister of India. The Museum highlights the key tenets of Sikhism and depicts lives and Times of the Sikh Gurus. Equipped with a world class Auditorium, the Museum exhibits Paintings, Murals, Translites and audio/video & running commentary in english, hindi & punjabi languages and has been visited by over 4 lac visitors within one year of its opening.
- **Khushwant Singh Literary Festival (KSLF)**: Supporting KSLF, an annual event of 3 days at panoramic surroundings of Kasauli since its inception regularly as its Patron. The objectives include preserving the pristine ecology of Kasauli, furthering education, particularly of the girl child, saluting the Indian soldier, promoting closer Indo-Pak ties, and, of course, the importance of bringing more laughter into our lives.

Some Other Projects:

- Operating **Mobile Diabetes Testing Unit** in collaboration with **Medanta Medicity**.
- The foundation has also **adopted economically weak students** of rural areas of Punjab for integrated **engineering courses at Punjabi University**.
- The children of Late Col. Gurbir Singh Sarna (**martyr in Kashmir insurgency**) have also been **adopted for first class education** by Sun Foundation.
- Sun Foundation has been instrumental in setting up **of 'Widows' Child Fund'** with corpus fund of Rs. 1 crore for education of children of poor widows.
- It had supported the launch of the movement of **'Roko Cancer'** through integrated mobile medical services.
- **Helping riot victims** by arranging the marriages of their daughters.
- Providing **aid to victims of Nepal Earthquake, Tsunami disaster and other calamities**.

Over the years Sun Foundation has grown and reached out to a large number of people with its dedicated and selfless service.

The Foundation, through its wide range of activities, has enabled thousands of less privileged women and children of our society to live with self-reliance and dignity.

Socio Cultural Interest: Mr. Sahney's socio-cultural interests are very far-reaching. He has **launched World Forum for Parliamentarians of Indian Origin with over 50 parliamentarians as**

its members from all over the world. The forum is an attempt to bring together parliamentarians of Indian origin to foster issues and opportunities ranging from education, youth, human rights, trade and consular services within India and in the members' respective countries for an all inclusive growth.

As **International President, World Punjabi Organisation (WPO)**, a non political organization, his efforts are tailored towards strengthening socio-cultural ties with various countries such as Africa, UK, US, Canada, Thailand, Singapore and SAARC nations. WPO is spread over **UK, US, Canada, UAE, South Africa, Thailand, Singapore and SAARC nations** to foster social, economic and cultural bondage amongst likeminded people. WPO has led various friendship delegations of prominent Punjabi personalities to Pakistan with friendship message. The other activities of WPO include producing or sponsoring several cultural light & sound shows to promote cultural heritage of Punjab; organising various cultural events and social projects like scholarships to students, annual world Punjabi conferences in India & abroad, organizing Guru Nanak Devji's birthday celebrations at President House & Prime Minister's house and many others.

Mr. Sahney has also set up **Baba Bagel Singh Museum at Gurudwara Bangla Saheb showcasing the rich history of Sikh culture and the sacrifices by this brave community** for its motherland.

5. **Awards & Recognitions:** Besides being decorated with the award of **Padma Shri** by Hon'ble President of India, one of the highest civilian awards of India, a few other awards to his credit are:
- **International Peace Award** from Sir Anerood Jugnauth, Hon'ble President of Mauritius
 - **Leadership Award** from Mr. Hardeep Puri, Indian Ambassador & Permanent representative of India to United Nation.
 - **Sikh of the Year Award** conferred by Hon. High Commissioner to UK, Mr. *Vikram K Doraiswami*
 - **Raja Ram Mohan Roy Award for Women Upliftment**
 - **Rashtriya Gaurav Award**
 - **Mother India International Award**
 - **Arch of India Gold Award**
 - **India Community Services Award**
 - **Millennium Sikh Award, 2001**, by Mr. L.K. Advani
 - **IMM Top Professional Manager Award 1996**, by Mr. P. Chidambaram
 - **Outstanding Achievement Award**, by Chief Minister, Punjab
 - **Memento by Sir Edmund Hillary** and several others
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