

**Ms. Sulajja Firodia Motwani**  
**Vice Chairperson, Kinetic Engineering**  
**Founder & CEO, Kinetic Green Energy & Power Solutions Limited**

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Ms. Sulajja Firodia is the Founder & CEO of Kinetic Green Energy and Power Solutions Limited, a pioneer in the Electric Vehicles sector in India. Under her leadership, Kinetic Green has risen to be the leading manufacturer of Electric Three Wheelers and Two Wheelers in the country. The company aims to be a global leader in Light Electric Mobility, with a vision to bring “green mobility to the masses”. With an emphasis on “Make in India”, she recently formed a JV with Tonino Lamborghini, SpA, to bring global design for electric and solar golf carts and tourism vehicles, which will be manufactured in India and marketed globally. Kinetic Green has also signed a collaboration with Aima Technology Group, World’s No. 1 electric two wheeler maker for advanced R&D and model co-development.

She is also the Vice Chairperson of Kinetic Engineering and is responsible for Kinetic group’s overall business strategy. Kinetic Group’s business interests include Automobile Manufacturing, automotive systems and components including powertrain systems and EV aggregates, Multilevel parking solutions, Elevators & Escalators. Kinetic’s partners include companies like Tonino Lamborghini, Taigene Electrical, Ducati Energia, Hyundai Elevator and AIMA Tech. Sulajja plays a key role in steering the Group’s business strategy and in its implementation across group companies.

Sulajja has received numerous awards for her achievements. World Economic Forum selected her as a “Young Global Leader“. Sulajja has been the recipient of the Society Young Achiever’s Award for Business, Young Super Achiever Award by Business Today, MTV’s coveted Style-icon Award, “India’s Most Powerful Women award”, Top Management Consortium’s Award of Excellence, Outlook’s Women of Worth (WOW) 2019 Award, Zee’s Dare to Dream Award, Rotary International’s Vocational Excellence Award, Pride of BMCC award, Nari Shakti Award, among others. She was featured as a business “Face of the Millennium” by India Today; and was voted among the top 25 Business Leaders of the Next Century in a poll of industrialists conducted by Fortune. IESA accredited her among Women at the forefront of EV ecosystem and Energy Storage 2021 around the globe. For her pioneering work in e-mobility, she has recently been bestowed with FICCI FLO’s Entrepreneur of the Year award for 2021, and Niti Aayog’s Woman Transforming India award for 2022. Sulajja has been recognised as one of the 75 most influential women in India 2022 by Business World.

She has been invited to lead and speak at a large number of industry forums. Sulajja is currently Chairperson for FICCI Maharashtra and a member of National Steering Committee of FICCI. Sulajja is Chairperson of National Electric Vehicle Task Force at FICCI, heads the Electric Three Wheeler mobility of SMEV (Society of Manufacturers of Electric Vehicles) as well as chairs IFGE’s (Indian Federation of Green Energy) Electric vehicle committee.

Sulajja is on the Board of Advisors of iCreate – International Centre for Entrepreneurship & Technology, an initiative of Hon’ble Prime Minister Narendra Modi. Sulajja is also the Industry nominee on the Development Council for Electrical Mobility of India from the Ministry of Heavy Industries. She has also been a member of the National Executive Committee of CII, member of the prestigious Governing Body of CSIR (Council of Scientific and Industrial Research, India), and National Chairperson of FICCI Young Leaders Forum. She has been a Director on the Board of Invest India, apex Investment Promotion Agency for Government of India. Sulajja is the Brand Ambassador for Plan International, for their “Save the Girl child” initiative.

A State Topper and Merit Rank holder throughout her academic career, Sulajja holds an MBA from the prestigious Carnegie Mellon University, Pennsylvania, USA. She has also served on the Board of Trustees of the University and was invited on the President’s Committee for India for several years.

Post her MBA, Sulajja worked with BARRA International in their office at Berkeley, California before returning to India. She is a fitness enthusiast, has been a national level badminton player, marathon runner and passionately pursues adventure sports including skiing, scuba diving, roller blading, mountain biking and sky diving.

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