



BRICS TRADE FAIR 2021
16 - 18 August, 2021



BRAZIL



RUSSIA



INDIA



CHINA



SOUTH AFRICA



KEY ELEMENTS



BRICS TRADE FAIR 2021: KEY TAKEAWAYS

- **Network:** Meet and network with CEOs from top companies
- **Meet:** Have one to one business meetings with the decision makers
- **Interact:** Interact with Investment Promotion Agencies and Export Promotion Agencies
- **Witness:** Witness leading technologies on offer from innovator companies
- **Discuss:** Discuss about financing frameworks and trade instruments available from the Export Import Banks and Export Credit Agencies
- **Participate:** Participate in BRICS Business Forum



BRICS TRADE FAIR 2021: FOCUS SECTORS

- Aerospace
- Agriculture and Agro Processing
- Auto Components
- Chemicals
- Creative Industries
- Digital Economy
- Electric Mobility
- Electronics
- Financial Services
- Gems & Jewellery
- Green Energy
- Handicrafts
- Healthcare & Pharma
- High Technology
- Home textile and Furnishing
- Information and communication Technology
- Infrastructure including Urban Infra
- Leather and Footwear
- Machine Tools
- Mining and Metallurgical Industries
- Science and Technology
- Skills Development
- Start ups
- Textiles, Apparel and Sportswear
- Water and Sanitation

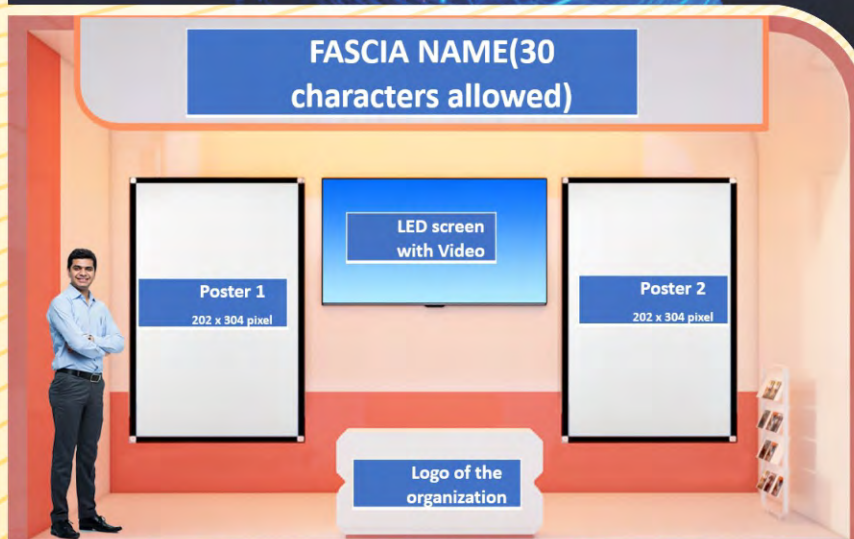
VISITORS:

- PSUs
- State Governments
- Large Corporate Houses
- Missions/Diplomats
- Industrial Associations & Investors
- SMEs
- NGOs



VIRTUAL EXHIBITION BOOTHS :

- Option to upload two posters from Exhibitors Dashboard
- Upload Company Logo on Front desk from Exhibitors Dashboard
- Display upto 10 Product Brochures in your stand
- Integrate your website & social media links to your booth
- Live interaction over text, audio or video chat
- Exhibitors staff can login from 5 separate systems (Laptop/Desktop) and can do simultaneous interactions
- Exchange E-Business Cards & many more features



For further details, please contact:

Mehul Tyagi - Deputy Director | +91 9999829252 | mehul.tyagi@ficci.com